

FOR IMMEDIATE RELEASE

For Additional Information: Daniel Hubbard, 801-422-8417

KBYU-TV to Air “The ABCs of HDTV”

KBYU-TV, Channel 11, will air *The ABCs of HDTV* on Saturday, April 5, 2008, at 6:30 p.m. and Tuesday, April 8, at 8:30 p.m.

The ABCs of HDTV is an informative 30-minute program. Host Nick Clooney takes a look at the nationwide switch from analog to digital television, what it means for people who receive TV signals over the air, and the new features and services available via digital TV.

On Feb. 17, 2009 television stations in the United States will no longer broadcast in analog. Those who receive their television over-the-air will need a simple converter box for their analog television sets or they will not receive the digital television signal. The February transition date does not apply to those that watch digital television sets or that subscribe to cable or satellite service providers.

Almost 25 percent of Utah families currently receive their television through free over-the-air signals using an antenna. The Federal Government is offering a program that enables each household to request two free \$40 coupons that can be used at retailers to purchase converter boxes. Only one coupon can be used per converter box.

KBYU-TV is currently broadcast in both analog and digital. Those who purchase a converter box or a digital television set can receive the following KBYU-TV channels: 11.1, KBYU-TV; 11.2, BYU Television; 11.3, BYU Television International; 11.4, Create; and 11.4, KBYU-HD from 6 to 10 p.m.

A complete listing of programming available on KBYU-TV is available at www.kbyutv.org or by calling 1-800-298-5298. Additional information on the digital television transition is available at www.kbyutv.org/dtv

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